

Network Security & Privacy Liability Insurance

“Exclusively for McDonald’s Owner/Operators”

Provided by Scottsdale Insurance Company

As a business owner, it is your personal responsibility to track and protect personally identifiable information. If customer data such as employment information and credit card records are breached, the implications can be catastrophic.

“Low \$1,000 Deductible”

	Option 1	Option 2	Option 3
Annual Premium Per Store*	\$500	\$832	\$1,000
Limits	\$500,000	\$1,000,000	\$1,000,000
Sublimit for Privacy Breach Containment Coverage	\$250,000	\$500,000	\$500,000
Aggregate	\$500,000	\$1,000,000	\$2,000,000

*(excluding any applicable taxes/fees and subject to underwriting approval)

Coverage	Description	Coverage Highlights
Privacy	Covers you for claims brought by third parties relating to the unauthorized acquisition, access, use, identity theft, mysterious disappearance, or disclosure of Private Information. Coverage also includes violations of any Privacy Act.	<ol style="list-style-type: none"> 1. Unauthorized acquisition, access, use, physical taking, identity theft, mysterious disappearance, release, distribution or disclosures of personal and corporate information 2. Breaches by third parties as well as rouge employees 3. Broad definition of personal information including third party confidential business information 4. Civil fines and penalties and consumer redress included in definition of damages 5. Violation of federal, state or local privacy laws including the Gramm-Leach-Bliley Act and HIPAA 6. Coverage for PCI standard violation fines or penalties (\$100k sublimit)
Technology Security Coverage	Covers you for network security issues that may damage a third party.	<ol style="list-style-type: none"> 1. Failure to prevent a party from unauthorized access to, use of, or tampering with technology including denial of service attacks 2. release, transmission or distribution of a Malicious code coverage 3. Inability of a third party to gain access to any computer, online service or electronic data or system through the use of company technology 4. Breaches by third parties as well as rouge employees
Web-Media Services	Covers you for Personal Injury and Intellectual Property claims that may result from information on the web or advertisements.	<ol style="list-style-type: none"> 1. Personal injury coverage for the insured’s internet and intranet website, including the gathering, publication or dissemination of web based content 2. Intellectual property coverage for any outward or inward facing (internet/intranet) website the insured maintains
Privacy Breach Containment Coverage	Pays the costs to notify and monitor the credit reports of individuals whose information was breached.	<ol style="list-style-type: none"> 1. Costs of notification 2. Crisis management expenses 3. Credit monitoring costs 4. Costs to investigate the existence of a breach 5. Employee records specifically covered

Be sure you have the protection you need today!!

Complete the short, simplified application attached to receive your customized insurance quote!

Besnard & Associates
3000 Bayport Drive Suite 400 Tampa, FL 33607
McHotline - 877.200-1718 FAX BACK: (877) 644-3670

McDonald's Owner/Operators

Application for

Network Security & Privacy Liability Insurance

I. General Information

Name of Parent Company: _____

Owner/Operator Name: _____

Address: _____

City, State, Zip: _____

of Restaurant Locations: _____

II. Privacy Coverage Section Information

(Note: Personal information records means all records of any natural person, including the records of clients, customers and employees (see the policy form for the definition of Private Information).)

1. Do you employ firewalls, virus protection software or intrusion detection systems to prevent unauthorized access to electronically stored personal information records? Yes No N/A
2. Are electronically stored personal information records backed-up in an internal or external facility or process? Yes No N/A
Are they backed-up at least monthly? Yes No N/A
3. Do you have a locking system on doors and file cabinets to prevent unauthorized access to paper/physical personal information records? Yes No
4. Is access to personal information records restricted to only those employees who need access to these records in the performance of their employment duties? Yes No
5. Is your organization PCI (Payment Card Industry) Compliant? Yes No
If not, please describe the current status of any compliance work and the estimated date of completion on a separate page.
6. Within the last 5 years have you been subject to or suffered any losses or litigation from any:
 - a. Breaches of security? Yes No
 - b. Unauthorized acquisition, access, use, identity theft, mysterious disappearance, or disclosure of personal information? Yes No
 - c. Violation of any privacy law, rule or regulation? Yes No
 - d. Technology or extortion threats? Yes No

If Yes, please provide details on a separate sheet of paper.

Signed: _____
(must be signed by an Executive Officer of the Company)

Date: _____